

A.K. SOCCER ACADEMY COACHES CODE OF CONDUCT

Coaching General Guidelines:

The role of a coach can have a significant impact on young, developing athletes and we as an academy want to ensure that our coaches and representatives of are conduct themselves in the highest standards as they are lead representatives of A.K. Soccer Academy (“AKSA”).

Technical Side Rules:

- AKSA Staff are only allowed to be present on team bench during games.
- Only non-roster exception is the following:
 - Academy Board Members
 - Academy Technical Staff
 - Gender Specific Parent
- It is the head coach's responsibility to adhere to this policy and politely remove the spectator from the sideline. The game should not be interrupted to inform the official and no one should argue with the official about whether or not this is allowed.

Guest Coaches

- Must be approved by Technical Director to ensure requirements are met.

AKSA Training Programs & Camps

- AKSA training programs, AKSA academies and camps are an important component of our player development programs, no information (emails, brochures, etc.) related to private academies, tournaments, training and/or camps shall be circulated to team players and/or parents without prior approval of the Technical Director.

Coaching Philosophy

- AKSA prides itself on developing strong and elite players by developing basic fundamental skills. Within our philosophy we teach the importance of player development rather than the goal of winning. This philosophy includes teaching players the fundamental individual skills required to play the game, but also the knowledge of how to play.
- Coaches are required to enforce game possession rather than scoring an infinite amount of goals throughout the game. This includes and not limited to instructing players to avoid playing “Dump and Chase”, goalies from booting the ball in order to advance play, and also for players to play in the direction they face, including using the goalkeeper as an outlet.

- Coaches that do not follow the AKSA philosophy may be subjected to meeting with the technical staff and will be provided assistance on implementation of philosophy.
- If coaches do not follow the AKSA philosophy due to ignorance or neglect coaches may be subjected to a meeting with Technical Staff, with potential of removal from the team.
- **AKSA Game Style:**
 - Build the play from the back.
 - Actively utilizing our goalkeepers as defensive midfield players. If possible avoid booting the ball on goal kicks or out of play.
 - Teach our players to be patient in the progression of play. Move the ball around until we expose an opening in the opposing teams defense
 - Secure transitions of play. Teach our players to recognize “recovery movement” and “possessive movement” (*Defending and attacking)
 - Short passes on far free kicks
 - Quick restart after a free kick
- **AKSA Coaching Style**
 - Guided discovery through questions and interactions
 - Use open ended questions in training and during games
 - Expose players to the “why“
 - Maximize the time with the ball during training
 - Coach one thing at a time
 - Recognize success and praise continuously (encourage correct techniques)
 - Focus on technique not conditioning
- **AKSA Behavior:**
 - Coaches and players will shake hands with all the opposing players and coaches
 - No arguing with opposing coaches or referees
 - If our players commit a foul or unfair play/action. The offending player would immediately shake hands with the opponent
 - If sportsman like behavior is observed with one of our players on or off the field. They will be penalized by being substituted and or extra time on the bench.
 - At the end of every game we will exit the field by applauding to our family/friends and fans.
- **Game Procedures Recommendations:**
 - Ensure that all players are included in the starting lineup more than once. All players have the right and deserve to be included in the starting lineup.
 - Develop players for different positions. AKSA will endeavor to develop the versatility of our players by exposing them to different positions(two positions). Throughout the season players will have played in two different positions.
 - Control substitutions. We need stability in our team and style of play. Depending on the size of the team, allow a minimum of 5 minutes between substitutions. (Ideally 10 minutes if team size allows it)
 - Certain players will enhance and encourage the AKSA style of play. It is important to take this into consideration when making substitutions. To stay competitive the 2 or 3 best players should not be off the field at the same time (7

VS 7). It is acceptable to allow more play time for these players. *We can guarantee a minimum minutes of play for all players, but not all players will have the same playing time.

AKSA Team Practices

- All team training sessions/schedules will be dispersed and approved by Technical Director. In the event changes or additions to schedule coaches must contact Technical Director for approval.
- No team practices should be scheduled during Academy Elite practices.
- Coaches must arrive 30 minutes prior to practices to allow for adequate time for field/training preparation.

Mandatory Equipment:

- All coaches must arrive to practices and games fully prepared. This includes arrival with all necessary equipment provided by AKSA which includes, but is not limited to balls, cones, first aid kit, etc.

Coach's Dress Code for Games & Practices

- All coaches are required to wear their AKSA attire to all games, practices and competitions. This includes AKSA shirt, jacket and track pants.

Player's Dress Code for Games & Practices

- All athletes must arrive to their games and practices in full AKSA apparel. This includes full uniforms, practice kits and tracksuits. Coaches must strictly monitor and enforce this policy.

Disciplinary Actions

- Failure to adhere to this policy may lead to further disciplinary action including but not limited to termination.

As representatives and ambassadors of AKSA, all coaches must:

1. Take all reasonable precautions to ensure the safety of each player
2. Be responsible for the conduct of the players, parents and spectators of the team.
3. Operate with the Laws of the Game, and teach the players to do the same.
4. Display control, respect and professionalism to all involved. This includes opponents, coaches, officials and spectators.
5. Ensure players adhere to the Players Code of Conduct

6. Obtain appropriate qualifications and keep up to date with the latest coaching practices and the principles of growth and development of the players.
7. Display control, respect and professionalism to all involved. This includes opponents, coaches, officials and spectators
8. Be enthusiastic and positive. Ensure you are generous with your praise to players when deserved.
9. Encourage the players to display control, respect and professionalism to all involved including opponents, coaches, officials and spectators.
10. Remember that young people participate for pleasure and winning is only part of the fun. Ensure that development is equal for all players, not just the best.
11. Be reasonable in their demands on a player's time, energy and enthusiasm.
12. Show concern and caution towards sick and injured players. Follow the return to play protocols following an injury.
13. Ensure that the training is suitable for age, experience, ability and condition of the players.
14. Ensure equal training.
15. Show respect to AKSA by wearing appropriate apparel at practices and games (AKSA logos, unbranded clothes, no other Club/Academy apparel is to be worn)

Under no circumstances will a coach/team official:

1. Use profanity at any time
2. Physically or psychologically abuse or bully any player on his or her team and/or any other team.
3. Ridicule or yell at a player for making a mistake
4. Argue with a game official
5. No coach shall advertise any training academy directly or indirectly to their players that is not affiliated and approved by AKSA.
6. No coach shall operate any training academy for profit or non-profit outside of AKSA without advising AKSA, and if necessary receiving prior approval of the AKSA Board of Directors if necessary.
7. Profit directly from coaching a AKSA team. No coach shall charge for practices to make a profit or otherwise engage in activity to generate income from coaching a AKSA team

Failure to adhere to this policy may result in suspension, termination or other disciplinary actions as deemed necessary by AKSA.

Referee abuse will not be tolerated and will be dealt with severely, In the event there is concern with game officiating, letter of concern may be addressed to our Policy Director.